

Thanid Jaroonsiriset

UX/UI Designer

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ABOUT ME

" Hello, my nickname is Off. In the past, I was very interested in coding. I tried to develop many programs, but I found that they were not interesting and not usable. Until I learned about design, which was the starting point that made me understand that the heart of development starts with design. Good design will allow us to create higher quality work. Therefore, I am interested and want to pursue this UX/UI Designer line. Even though I don't know if this is the right path for me, but now I am very happy, fun, love and passion. And I want to learn more to use my knowledge to create even more amazing work and create a good experience for users. "

EDUCATION & WORK

King Mongkut's Institute of Technology Ladkrabang

University - Computer Science

2021 - 2024 (GPA 3.39)

Bangkok Bank Public Company Limited

Internship - UX/UI Designer

May 2024 - Nov 2024 (6 Months)

PI R Square

Design Engineer (UX/UI Designer, Front End)

Oct 2025 - Present (11 Month)

SKILLS

Designer

User Research	UX Design	UI Design
Sketches	Wireframe	Mockup
Design Thinking	Illustration	Animation
Web Design	Mobile Design	Interaction Design
Prototype	A/B Testing	Usability Testing

Programming Language

Java	HTML & CSS	Javascript
Flutter	PHP	SQL

TOOLS

Figma	Figjam
Illustrator	Photoshop
Vscode	

Portfolio Link

EXPERIENCE

Financial Goals / Internship Project — May 2024 - Nov 2024

This feature that will help users set financial goals and track their savings or investment progress to reach their goals more easily, and to increase motivation and better savings plans.

My Role : Design Thinking, UX/UI Design, Wireframe, Mockup, Prototype, Animation

Fin Friend / Internship Project — May 2024 - Nov 2024

This feature helps users manage their finances more efficiently by categorizing expenses, setting budgets, and tracking spending patterns each month. It also provides financial health analysis to give users a clear overview of their financial status.

My Role : Design Thinking, UX/UI Design, Wireframe, Mockup, Prototype

Plan Ease — Nov 2023 - Mar 2024

A web app that helps manage and track team work in one place. It allows users to systematically check on work in progress, completed and due dates. It also helps teams work together efficiently and simplifies the task management process.

My Role : Architecture Design, UI Design, Wireframe, Mockup, Prototype, Web Design, Front-End Developed

Redesign Traveloka / Showcase CS — Sep 2023 - Nov 2023

Traveloka Website is popular for finding accommodation, but it has proven to be complex and difficult to use. This update aims to make it easier for users to understand the site and make booking easier, and will focus on fixing the core features

My Role : User Research, Survey, UX/UI Design, Design Thinking, Persona, Customer Journey, User Flow, Wireframe, Mockup, Prototype, Web Design, Front-End Developed

Soccer Ticket — Sep 2023 - Nov 2023

A mobile application for football lovers that will help users follow every match. Follow your favorite team, check the match schedule, analyze statistics and get notifications when there are important matches. You can also book tickets through the application easily.

My Role : Customer Journey Map ,UI Design, Wireframe, Mockup, Prototype

Moxtik — Feb 2023 - Apr 2023

An app designed to enhance the movie-watching experience, bringing everything you need into one place. Whether you're watching with friends, exploring detailed movie information, checking showtimes, or booking tickets at nearby theaters, this app makes it all seamless and convenient.

My Role : Research, UX/UI Design, Web Design, Survey, Customer Journey, Sketch, Wireframe, Design System, Wireframe, Prototype